

Announcement of the Price Range and start of Institutional Book-building period for the initial public offering of Perfect Presentation for Commercial Services Company

Saudi Fransi Capital acting as the Bookrunner for the initial public offering of Perfect Presentation for Commercial Services Company ("2P" or the "Company") announces on behalf of the Company the price range, as well as the commencement of the book-building period; as per the following details:

- The price range for the offering has been set at SAR 165 to SAR 185 per share (the "Price Range")
- The offering is comprised of 4,500,000 ordinary shares representing 30% of the share capital of the Company, which will be sold by all the current shareholders of 2P.
- The minimum number of offer shares to be applied for by participating entities is 50,000 ordinary shares, while the maximum number of shares is 749,999 ordinary shares.
- The participation in the book-building process is confined to the participating parties in accordance with the Instructions for Book Building Process and Allocation Method in Initial Public Offerings issued by the Board of the Capital Market Authority.
- The final price per Offer Share will be determined after the completion of the book-building process, to be followed by the retail subscription process, where 450,000 shares representing 10% of the total initial public offering shares will be offered to individual subscribers.
- Bidding and book-building period for Institutional Tranche: starts on Tuesday, 18 October 2022G and ends on Monday, 24 October 2022G.

For more information and for the prospectus, please visit the Capital Market Authority website www.cma.org.sa 2P website www.2p.com.sa, and Saudi Fransi Capital website www.sfc.sa.